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## FOR IMMEDIATE RELEASE

## BENDIX COMMERCIAL VEHICLE SYSTEMS CONTINUES CHANNEL PARTNER REWARDS PROGRAM

or

Forty-four distributors earn top honors

**ELYRIA, Ohio – October 30, 2008** – Bendix Commercial Vehicle Systems LLC is honoring achievement in its Premier Distributor Program, a channel partner program that rewards distributors. Forty-four companies have earned the program's highest ranking of platinum.

"We're proud to once again recognize top-quality distributors who continue to demonstrate outstanding achievement in both look and sales," said John Flad, Bendix vice president for aftermarket sales, North America. "In the program's second year, we're honoring 22 additional companies with platinum status when compared to 2007. The hard work of these fine distributors has helped to further strengthen and enhance the Bendix distribution network and ensure continued availability of genuine Bendix product in the aftermarket."

Distributor performance is evaluated in six key business performance areas. All distributors in the Bendix network earn scores that place them in one of four categories: bronze, silver, gold, or platinum. The highest-scoring distributors are rewarded on a sliding scale with enhanced support from Bendix. The program benefits Bendix as well, by strengthening the manufacturer's channel partner relationships through improved two-way communication and clearly defined annual expectations.

With headquarters in Elyria, Ohio, Bendix Commercial Vehicle Systems is a North American leader in commercial vehicle safety and braking system technologies. The company's account managers work with distributors to create business plans that address the Premier Distributor Program's six measurement areas. The program is unlike others in the heavy-duty parts industry – it is based on objective performance measures versus solely on volume. All authorized Bendix distributors, regardless of size, have an equal opportunity to earn the program's rewards.

The Premier Distributor Program runs on an annual fiscal year, from April 1 through March 31. Bendix regularly evaluates the program to enhance and expand it.

This year's Bendix platinum distributors are:

- > Albany Brake & Supply Company Albany, Ga.
- > Atlantic Coast Trailer Sales Charlotte, N.C.
- > Automotive Brake Co. of Newburgh Inc. New Windsor, N.Y.
- > B & W Trailer Company San Angelo, Texas
- > Brake and Clutch Supply Seattle, Wash.
- > Capitol Clutch & Brake Company West Sacramento, Calif.
- > Carolina Rim & Wheel Charlotte, N.C.
- > Charles W. Carter Co. Honolulu, Hawaii
- > Clutch & Brake Xchange Stockton, Calif.
- Covington Heavy Duty Parts Inc. Andalusia, Ala.
- > Drake Supply Company, Inc. City of Industry, Calif.
- > Drive Train Industries, Inc. Denver, Colo.
- > Dutch Gosnell Manufacturing & Supply Inc. Lafayette, La.
- First Call Truck Parts Tallahassee, Fla.
- > Fort Garry Industries Winnipeg, Manitoba, Canada
- Franklin Truck Parts, Inc. Commerce, Calif.
- Sodfrey Brake Service & Supply Rapid City, S.D.
- > Harman Heavy Vehicle Specialists Kitchener, Ontario, Canada
- > Inland Truck Parts Overland Park, Kan.
- Interstate Turbo Supply Commerce City, Colo.
- > Leach Enterprises Crystal Lake, III.
- Macpek Inc. Ste-Foy, Quebec, Canada
- Midwest Wheel Companies Des Moines, Iowa
- > Myrmo & Sons Inc. Eugene, Ore.
- > Northern Virginia Supply Inc. Springfield, Va.
- > Orlando Truck Parts Orlando, Fla.
- > Otts Friction Supply Inc. Portland, Ore.
- > Page Brake Warehouse Inc. Salt Lake City, Utah

- > Palmar, Inc. Montreal, Quebec, Canada
- > Parts for Trucks, Inc. Halifax, Nova Scotia, Canada
- Perfection Equipment Oklahoma City, Okla.
- Plaza Fleet Parts St. Louis, Mo.
- Principal Truck Supply Inc. Columbus, Ohio
- Rim & Wheel Service Inc. Cincinnati, Ohio
- Sadler Power Train Cedar Rapids, Iowa
- San Antonio Brake & Clutch Service San Antonio, Texas
- Six States Distributors Salt Lake City, Utah
- Southwest Brake & Parts, Inc. Detroit, Mich.
- > Terminal Air Brake Supply Fresno, Calif.
- > Total Truck Parts West Palm Beach, Fla.
- > Triple R Truck Parts Eddystone, Pa.
- Truck and Auto Supply, Inc. Anaheim, Calif.
- > Truck Parts & Equipment Inc. Wichita, Kan.
- ➢ Westpac Heavy Duty − Phoenix, Ariz.

## About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, air brake charging, and control systems and components under the Bendix<sup>®</sup> brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 2,200 people, we are driven to deliver solutions for improved vehicle performance, safety, and overall operating cost. Bendix Commercial Vehicle Systems is headquartered in Elyria, Ohio, with manufacturing plants in Acuña, Mexico; Bowling Green, Ky.; and Huntington, Ind. For more information, call 1-800-AIR-BRAKE (1-800-247-2725) or visit www.bendix.com.

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