



News Release

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FOR IMMEDIATE RELEASE

BENDIX COMMERCIAL VEHICLE SYSTEMS LAUNCHES NEW CHANNEL PARTNER REWARDS PROGRAM

ELYRIA, Ohio – June 25, 2007 – On April 1, Bendix Commercial Vehicle Systems LLC introduced the Premier Distributor Program, a new channel partner program that rewards distributors for meeting criteria established by the company.

Twenty-two distributors have earned the highest ranking of platinum, placing them in the top 10 percent of the comprehensive Bendix independent aftermarket distributor network, which covers the United States and Canada.

Distributor performance is evaluated in six key business performance areas. All distributors in the Bendix network earn scores that place them in one of four categories: bronze, silver, gold, or platinum. The highest-scoring distributors are rewarded on a sliding scale with increased and diverse support from Bendix. The program benefits Bendix as well, by further enhancing and strengthening the manufacturer's channel partner relationships through improved two-way communication and clearly defined annual expectations.

With headquarters in Elyria, Ohio, Bendix Commercial Vehicle Systems is a North American leader in commercial vehicle safety and braking system technologies. The company's account managers work with distributors to create business plans that address the Premier Distributor Program's six measurement areas. The program sets itself apart in the heavy-duty parts industry by being based on objective performance measures versus solely on volume. All authorized Bendix distributors, regardless of size, have an equal chance to seize the program's rewards.

"The Premier Distributor Program builds consensus of what a top-quality distributor looks like and how a top-quality distributor acts," said John Flad, Bendix vice president for aftermarket

Bendix Commercial Vehicle Systems Launches New Channel Partner Rewards Program

June 25, 2007/Page 2

sales, North America. “Thanks to the outstanding response of our leading distributors, the program helps make Bendix a better supplier.”

The Premier Distributor Program runs on an annual fiscal year, from April 1 through March 31. Bendix plans to regularly evaluate the program with an eye on enhancing and expanding it.

This year’s Bendix platinum distributors are:

- Albany Brake & Supply Company, Albany, Ga.
- Brake and Clutch Supply, Seattle
- Capitol Clutch & Brake Company, West Sacramento, Calif.
- Carolina Rim & Wheel, Charlotte, N.C.
- Clutch & Brake Xchange, Stockton, Calif.
- Covington Heavy Duty Parts Inc., Andalusia, Ala.
- Drive Train Industries, Denver
- Dutch Gosnell Manufacturing & Supply Inc., Lafayette, La.
- Franklin Truck Parts, Commerce, Calif.
- Godfrey Brake Service & Supply, Rapid City, S.D.
- Interstate Turbo, Commerce City, Colo.
- Leach Enterprises, Crystal Lake, Ill.
- Northern Virginia Supply Inc., Springfield, Va.
- Orlando Truck Parts, Orlando, Fla.
- Page Brake Warehouse Inc., Salt Lake City
- San Antonio Brake & Clutch, San Antonio
- Southwest Brake & Parts Inc., Detroit
- Terminal Air Brake Supply, Fresno, Calif.
- Total Truck Parts, West Palm Beach, Fla.
- Triple “R” Truck Parts, Eddystone, Pa.
- Truck and Auto Supply Inc., Anaheim, Calif.
- Westpac Heavy Duty, Phoenix

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, air brake charging, and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors,

Bendix Commercial Vehicle Systems Launches New Channel Partner Rewards Program

June 25, 2007/Page 3

trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 2,000 people, Bendix is driven to deliver solutions for improved vehicle performance, safety, and overall operating cost. Bendix Commercial Vehicle Systems is headquartered in Elyria, Ohio, with manufacturing plants in Acuña, Mexico; Frankfort, Ky.; and Huntington, Ind. For more information, call 1-800-AIR-BRAKE (1-800-247-2725) or visit www.bendix.com.

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